



**THE MARKETPLACE**  
2010

**AUGUST 13-15, 2010**  
**SUNLAND PARK**  
**Sunland and Foothill Blvds., Sunland, CA**

[www.LionsWatermelonFestival.com](http://www.LionsWatermelonFestival.com)  
818-781-7721

**Sunland-Tujunga Lions Club 49<sup>th</sup> Annual Watermelon Festival - August 13, 14, and 15, 2010**

Sunland Park and Recreation Center, 8651 Foothill Blvd, Sunland  
(at the junction of Sunland Blvd. and Foothill Blvd. just off the 210 freeway)  
Friday 5 to 10:30 p.m. - Saturday, Noon to 11:30 p.m. - Sunday Noon to 10:30 p.m.

You are invited to be a vendor at the 49<sup>th</sup> Annual Watermelon Festival. The fee includes a 10x10 foot space under a 60x60 foot canopy and a 20 amp electrical outlet. Our carnival operator, Kemsley Shows, will provide the electricity. Vendors must provide their own booth, tables, chairs, lights, electrical cords, and plugs. We would suggest you bring some type of floor covering as the area may be dusty that late in the summer.

Vendors may set up on Thursday from 3 to 9 p.m. or Friday before 4 p.m. All vendor vehicles must be off the Festival grounds one hour before the posted opening time of 5 p.m. Friday or noon on Saturday and Sunday. Please plan to be open for business by 5 p.m. Friday.

Vendors may restock their booths from 8 to 11 a.m. Saturday and Sunday. There will be vehicle access to the booth after the Festival closes each night, the Festival grounds are clear of customers and the Fire Marshall gives the OK. You may not drive onto the Festival grounds during the hours it is open for business. A nearby parking lot will be reserved for vendors to allow access to supplies during the hours the Festival is open.

The STLC strongly encourages all vendors to use a watermelon theme in their decorations, merchandise & handouts.

Vendors may only sell the items listed on the application form at the prices listed that have been approved by the STLC. Any vendors offering other items for sale that duplicate another vendor's approved items will be asked to withdraw them or to leave the Festival with no refund.

There will be professional security on site 24/7, but the Sunland-Tujunga Lions Club, Sunland Park, Kemsley Shows, and/or the security personnel are not responsible for loss or theft from your booth or vehicle.

Enclosed is an application form. Please return it by July 27 with a deposit check or money order to reserve your space. The balance must be received by August 7. After July 27 please send the full payment. There will be no refunds after August 7. If you need an additional electrical box please include \$50 for each one with your deposit.

Space is limited and will be assigned on a first-come, first-served or seniority basis.

We invite you to join with us in making this year's Festival the best one ever! We are looking forward to your participation!

If you would like more information, please contact the Marketplace Coordinator, Nell Khatchatryan at [nkhatchatryan@gmail.com](mailto:nkhatchatryan@gmail.com). Our website is [www.lionswatermelonfestival.com](http://www.lionswatermelonfestival.com).

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