



Sunland-Tujunga Lions Club
Marynance Schellenbach
Festival Director
6635 Day St.
Tujunga, CA 91042
818-353-4554
mnsphs@ca.rr.com

www.LionsWatermelonFestival.com

Lions Watermelon Festival
August 13-15, 2010
Friday 5-10:30; Sat. & Sun. Noon-11
Sunland, CA

Sponsor Agreement

The Lions Watermelon Festival, "Festival" will take place on Friday, August 13 from 5 to 10:30 pm, Saturday, August 15 from noon to 11 pm, and Sunday, August 10, 2010 from noon to 10 pm. at Sunland Park, 8651 Foothill Blvd., Sunland, CA 91040.

SPONSOR INFORMATION

							Date
Sponsorship level (please circle one: Platinum Diamond Gold Silver Bronze Royal Melon Patch)							
Sponsor Name							
Representative and Title							
Address				City, State, Zip			
Telephone				Fax			
E-Mail				Website			
Bill to				Phone/Email			
Address				City, State, Zip			

FESTIVAL INFORMATION

Lions Watermelon Festival		Sunland-Tujunga Lions Club	
Name of Event		Producer's Name	
Representative		Title	
Address		City, State, Zip	
Telephone	Cell Phone	Fax	
		www.LionsWatermelonFestival.com	
E-Mail		Website	

Term:

This sponsorship agreement will end on August 15, 2010, the last day of the Festival, except as specified herein for benefits that extend beyond the last day of the FESTIVAL.

FESTIVAL will provide SPONSOR with the following:

- Exhibit space in prime location
- Ability to donate prize to raffle
- Space to place the specified number of 3' x 6' banners onsite
- Stage announcements
- Logo inclusion with credit as sponsor on signage
- Right to use 49th Annual Lions Watermelon Festival marks and logo.
- Mention of the participation in press releases.
- Logo with credit as a Sponsor on the lionswatermelonfestival.com website, including link back to your site.
- Logo placement on select adverts

SPONSOR will provide the FESTIVAL with the following:

- A sponsorship fee to be paid on or before August 10.
- All associated graphic files or logos necessary for promotion. (Please email to: mnsphs@ca.rr.com)
- All necessary staff to manage your exhibit/ sampling area at the Festival.
- Set-up and tear-down of the exhibit in conformance with FESTIVAL requirements.

Signed for and on behalf of Sponsor by (signature)	Signed for and on behalf of the Festival by (signature)
Full name	Full name
Title	Title
Witness	Witness
Date	Date

Sponsor to coordinate execution of their sponsorship with Director Marynace Schellenbach until August 10, 2010; then with 818-353-4554; 818-298-1510 of the Sunland-Tujunga Lions Watermelon Festival.

PLEASE FAX THIS AGREEMENT TO: (818)787-2232